

Privacy Policy

Last updated: September 16, 2026

Our site <https://radarsee.tech> (also «**Site**») and all <https://radarsee.tech> subdomains are owned and operated by LLC «AM DIGITAL», a limited liability company established and operating in accordance with the laws of Ukraine (Ukraine, 51925, Dnipropetrovsk region, Kamianske, Prokhidnyi Tupyk, building 10) (also referred to as «**Company**», «**We**»).

You can contact Us by email: am@radarsee.tech

We specialize in providing Wi-Fi analytics services to measure traffic and confirm the number of audience contacts with Out-of-Home advertising (also «**Services**»).

This Privacy Policy (also referred to as «**Policy**») applies only to the use of this Site and provides users with information regarding the processing of their personal data by the operator of this Site. This Policy does not apply to other websites that this Site may link to, regardless of who posted such links – whether Us or other Users.

We have no control over how Your data is collected, stored, or used by other websites, and we recommend that You review the privacy policies of such websites before providing them with any personal data.

This Policy applies to:

- Visitors to the Site;
- Our customers (including their internal Users and employees);
- The measured audience.

(collectively, «**Users**», «**You**»).

The Company recognizes Your right to the protection of personal data and is committed to protecting it. This Policy explains what specific data We collect, how We use it, and how to correct or modify such data.

You may obtain the following information regarding Your personal data:

- what data is collected;
- who collects the data;
- how the data is used;
- to whom the data may be disclosed;
- what choices You have regarding the collection, use, and disclosure of data;
- what procedures are in place to protect against the loss, misuse, or alteration of data under Our control;

- how You can correct any inaccuracies in the data.

If You have any further questions, please contact Our data protection team at am@radarsee.tech

1. Your Personal Data

We comply with all terms and requirements set forth by the current legislation of Ukraine and European legislation, including, but not limited to, the General Data Protection Regulation (GDPR), as well as other international legislative acts regarding the protection of personal data.

We collect personal data based on consent obtained from Users who are at least 18(eighteen) years of age. If you are aware that the Company is processing the data of individuals under the age of 18 (eighteen), please notify Us by emailing am@radarsee.tech

We do not collect and/or process personal data regarding racial or ethnic origin, political, religious, or philosophical beliefs, membership in political parties or labor unions, criminal convictions, or data concerning health, sex life, biometric, or genetic data of an individual.

We guarantee that Your personal data is processed lawfully, fairly, and transparently, without adversely affecting Your fundamental rights and freedoms. The legal bases for processing personal data are:

- Your consent to the processing of personal data;
- authorization to process personal data granted to Us in accordance with applicable law solely for the purpose of exercising Our authority;
- the conclusion and performance of a legal transaction with You, or a legal transaction concluded in Your favor, or to take steps prior to entering into a legal transaction at Your request;
- the protection of Your vital interests as a data subject;
- the necessity for Us to fulfill an obligation prescribed by applicable law;
- the need to protect Our legitimate interests or the legitimate interests of a third party to whom personal data is transferred, except where the need to protect Your fundamental rights and freedoms in connection with the processing of Your data outweighs such interests.

We use Your data to provide You with the best possible experience while using the Site. This includes:

- granting the User access to the Site and managing that access;
- personalizing and tailoring the User's experience on the Site;
- responding to User messages related to technical support, including replies to comments and questions;

- analyzing Site usage to improve interaction with Users;

We do not collect personal data when You visit the Site, except when You fill out the contact form to provide feedback. However, We may collect certain data automatically (IP addresses and operating systems of the devices used to visit the Site, web browser type and version, links the User used to access the Site, the User's activity on the Site, and links to which the User clicked after visiting the Site).

In some cases, data collection may be required by applicable law or to fulfill a legal transaction, and We will be limited in the services We can provide to You without Your consent to the use of such data.

In cases where You submit reviews and requests for feedback about the Site, We will ask for Your name, mobile phone number and email address. We will use this data solely to respond to Your reviews and requests.

All statistics and data regarding the Site's performance are kept confidential, and no personal data is shared with any of Our partners without Your permission. Occasionally, We may refer to Our own statistics, but the data will be aggregated from Our entire customer base, without identifying any individual.

With your permission (consent) and/or if permitted by law, We may also use Your data for marketing purposes, including sending You emails with relevant information, news, and offers. However, We will not send You unsolicited marketing materials or spam, and We will take all reasonable measures to ensure the full protection of your rights and compliance with Our obligations under the GDPR and the Privacy and Electronic Communications (EU) Directive 2003, as amended in 2004, 2011, and 2015.

ALL PERSONAL DATA RELATING TO OUR CLIENTS, INCLUDING EMAIL ADDRESSES AND OTHER PERSONAL INFORMATION, IS STORED SECURELY AND IS CONFIDENTIAL. WE DO NOT DISCLOSE, TRANSFER, SELL, OR SHARE ANY PERSONAL DATA THAT ALLOWS A PERSON TO BE IDENTIFIED TO THIRD PARTIES WITHOUT YOUR PERMISSION.

In addition to the above, by using our Wi-Fi analytics technology, our Clients may capture the MAC addresses of mobile devices with enabled Wi-Fi modules within the coverage area of the relevant equipment. This is carried out for the purpose of measuring pedestrian traffic, determining the number of exposures to advertising media, and evaluating the effectiveness of advertising campaigns. We do not identify the individual owners of the devices and encourage our Clients to provide open and transparent notice to the audience regarding the use of such technologies, in particular by displaying visual information notices (plates, stickers, or signage) directly at the equipment deployment locations and within the line of sight of advertising media.

2. Your Rights Under the GDPR

This Policy enables You to exercise the following rights that You have under the GDPR as a data subject:

- the right to be informed about which of Your personal data is being processed;
- the right to request access to Your personal data, its erasure («the right to be forgotten»), or correction;
- the right to restrict the processing of Your personal data;
- the right to file a complaint with a supervisory authority;
- the right to object to automated decision-making and profiling.

To exercise any of the rights listed above, please contact Our Data Protection Team at am@radarsee.tech

If any of Your personal data is used by Us for automated decision-making, and these decisions have a legal (or similarly significant) impact on You, You have the right to object to such decisions in accordance with the GDPR, requesting human intervention in the decision-making process.

The right described above does not apply in the following circumstances:

- the decision is necessary for the conclusion or performance of a contract between You and Us;
- the decision is authorized by law; or
- You have given Your explicit consent to such automated decision-making.

Currently, We do not use ANY automated decision-making for any purpose.

We profile personal data for marketing and advertising purposes. When personal data is used for such profiling, the following applies:

- clear information will be provided explaining the profiling, including its purpose and likely consequences;
- appropriate mathematical or statistical procedures will be used;
- necessary technical and organizational measures will be implemented to minimize the risk of errors and to ensure that such errors can be easily corrected; and
- all personal data processed for profiling purposes will be protected to prevent discriminatory consequences that may arise as a result of profiling.

3. Data Collection and Storage

All data collection on the Site is conducted in a manner that is clear and transparent to Our Users. We retain Your data only for as long as necessary for the purposes specified in Section 2, and/or

as long as We have Your consent to retain it. In any case, We conduct an annual review to determine whether We need to continue storing Your data. Your data will be deleted if We no longer need it.

We primarily store User data in Ukraine. To facilitate Our global operations, We may transfer and success such data from anywhere in the world, including other countries where We operate. Some of all Your data may be stored or transferred outside the European Economic Area («EEA»). If You do not agree to this, please contact Our data protection team with a corresponding request. In the event that data is stored or transferred outside the EEA, We will take all reasonable measures to ensure that Your data is processed as securely and safely as it would be within the EEA and in accordance with the GDPR. Such measures may include implementing contractual obligations between Us and any third parties We engage.

4. Data Security

Data security is of great importance to Us, and to protect Your data collected through the Site, We have implemented appropriate physical, electronic, and administrative procedures.

We take the following measures to ensure the security and protection of Your Data:

- access to data stored on the Site is limited to a select number of Our employees;
- We use industry best practices to ensure the security of any data collected and/or transmitted to the Site. The Site is protected by the SSL protocol, which ensures the encryption of all transmitted data;
- We use the TSL cryptographic protocol, better known as HTTPS, for all data that We send and receive. This ensures that all User data is secure and protected during transmission, and accessible only to those for whom it is intended;
- the Site is protected by: a) firewalls that create a barrier between Our reliable, secure internal network and the Internet, and b) restrictions on access to specific IP addresses;
- We use third-party providers to prevent attacks on the Site, destruction, or theft of any data. These providers also monitor for potential attacks to notify You in the event that their content and/or any related data has been compromised;
- We periodically review Our data collection and processing methods and make appropriate changes to this Policy.

Despite the security measures We take, it is important to remember that data transmission over the Internet cannot be completely secure, and We recommend that You take appropriate security measures when transmitting data to Us over the Internet.

5. Data Disclosure

We may enter into agreements with third parties (search engines, advertising and marketing) to provide You with the services offered on the Site on Our behalf. In some cases, third parties may need access to some or all of Your data. In such cases, We will grant access only with Your consent and will take all reasonable measures to ensure that Your data is processed securely, reliably, and in compliance with Your rights, Our obligations, and the obligations of third parties in accordance with applicable law.

We may collect statistical data about the use of the Site, including data on traffic, users' behavior, sales, and so on. All such data will be anonymized and will not include any information that identifies a specific individual. We may, from time to time, share such data with third parties, such as potential investors, affiliates, partners, and advertisers. The data will be transferred and used only in accordance with applicable law.

Under certain circumstances, We may be legally required to disclose certain information, which may also include Your personal data. Such cases relate to Our participation in legal proceedings, compliance with legal requirements, a court order, or a request from competent government authorities. In such cases, We will not require additional consent from You for the transfer of Your personal data.

6. Transfer of Control

We may, from time to time, expand or reduce the range of services offered on the Site, which may include the sale and/or transfer of control of all or part of the Company. If the data provided by Users relates to any part of Our business that is being transferred, then it will be transferred along with that part. The new owner or controlling party, in accordance with the terms of this Policy, will be permitted to use this data for the purposes for which it was originally collected by Us. In such a case, We will not notify You of such changes.

7. Cookie

Our Site does not use cookies, and We do not collect any information about users through cookies.

However, please be advised that We may, at our sole discretion, change our policy regarding the use of cookies on Our Site at any time, and such changes will be reflected in this Policy in accordance with Section 9.

8. Withdrawal of Consent

We give You the option to withdraw Your consent to the use of Your personal data at any time, to update, modify, or delete your personal data from the Site, and to opt out of receiving communications from Us. Please contact Our data protection team with Your request via email at

am@radarsee.tech or by mail at: Ukraine, 51925, Dnipropetrovsk region, Kamianske, Prokhidnyi Tupyk, building 10, «AM DIGITAL» LLC.

9. Changes to this Privacy Policy

We may make changes to this Policy from time to time if We deem it necessary or if required by applicable law. Any changes will be posted on the Site in a timely manner, and You will be deemed to have reviewed the updated Policy the first time You use the Site. We recommend that You check this page regularly for the latest information.

Contact Us

If You have any additional questions regarding this Privacy Policy, You can contact Us by email at: am@radarsee.tech